



PRESS RELEASE

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eePulse And IHRIM Team To Learn From Conference Goers

ANN ARBOR, Mich. – May 29, 2002 – eePulse, Inc. (www.eepulse.com), a technology and management research company, announced today that they are teaming with the International Association for Human Resource Information Management (IHRIM) again this year to survey attendees at the 2002 IHRIM Spring Conference and Expo (June 9-12, 2002 in Orlando, Fla.). The post-conference survey will provide IHRIM members with comments and information about the conference and trend data on the future of human resources.

Due to its success in 2001, IHRIM chose eePulse, Inc. again this year to conduct a post-conference survey powered by Measurecom™, a Web-based relationship management tool that provides managers with real-time data from their internal and external customers. IHRIM conference attendees will receive an e-mail notification, answer a brief, confidential survey via the Internet and have online access to the results (including benchmark data, trends and anonymous comments).

“The post-conference survey will enable IHRIM members to discover and respond to arising issues that are important to the human resource community,” states eePulse CEO, Theresa Welbourne, Ph.D. “Last year’s survey provided this year’s conference team with informative, timely data that allowed the group to enhance the conference process, schedule and deliverables.”

“By surveying our members, we hope to improve communications, study trends and react to important issues in the industry,” states Lynne Mealy, IHRIM Chief Knowledge Officer. “eePulse’s real-time technology, service and research will help us to accomplish this goal.”

About eePulse, Inc.

eePulse, Inc., a technology and management research company, helps business leaders maximize performance by improving decision-making. eePulse’s application service provider (ASP) software, Measurecom™ (measurement + communication), powers the eePulse solution. It enables real-time responses to critical, internal and external customer needs, and optimally energizes and engages employees, customers, investors, and stakeholders who are critical to an organization’s performance. Measurecom is a Web-based relationship management tool based on over 16 years of experience and research by Theresa M. Welbourne, Ph.D. Measurecom tracks WITHIN PERSON CHANGE™ over time and predicts employee performance and productivity, or “pulse” levels, on a weekly, bi-weekly or monthly basis. eePulse, Inc. provides personalized Trendmarking™ reports, comment data, and a real-time two-way, feedback process at both a group and individual level. Headquartered in Ann Arbor, MI, please visit www.eepulse.com or call 734-996-2321 for more information.

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