



FOR IMMEDIATE RELEASE

eePulse Introduces First and Only Real-Time Employee Engagement Benchmarking Survey to Improve Productivity, Engagement and Employee Motivation

Drive firm and individual performance, learn from peers and experts with proven, 20-question online employee opinion survey starting November 12th at eePulse.com, <http://bit.ly/improveproductivity>

ANN ARBOR, Mich. – October 6, 2009 – Today, eePulse, Inc., www.eepulse.com, introduced their new, real-time employee engagement benchmarking survey at <http://bit.ly/improveproductivity>. This is the first and only online employee opinion survey using the validated Valour Pulse™ and Energy Pulse™ metrics to provide real-time research on what drives firm and individual performance.

“Using only 20 online questions, participants receive a unique report classifying the percentage of their population that is engaged, disengaged, entitled or resisting change, and who are high performers,” states Theresa Welbourne, Ph.D., eePulse Founder, President and CEO and Research Professor with the Center for Effective Organizations, USC.

“They can then take this current, comparison data to make immediate changes and improve performance, employee engagement, employee motivation, and the bottom line,” says Welbourne. “Also, the cost is reduced for this event because all participants launch on the same date, run with the same project management plan, and attend webinars for training. The ability to scale the offering means we can provide high value to small firms, teams, and groups that have not been able to get their own real-time data in the past.”

The employee engagement benchmarking process is open to any teams with more than five people and consultants interested in delivering the package to their clients. Starting at \$500.00, participants will:

- Know what’s going on with instant benchmarking against:
 - All firms in their industry;
 - The highest and lowest performing firm sub-samples; and
 - Firms at their same rate of change (as rate of change escalates, employee engagement issues change);
- Access personalized information with custom questions and survey reports in multiple languages;
- Save time with online reports and open-ended comment questions categorized automatically;
- Improve productivity fast with webinar training and PowerPoint presentations with custom data;
- Learn how to motivate employees with optional, executive briefing reports, personal employee reports, onsite training, the online action-taking module, and more!

“The days of comparing today’s data to an average of competitor data from one to five years ago is a thing of the past,” states Welbourne. “Now, CEOs, HR managers and other team leaders can make decisions based on real-time data, take action and increase productivity and revenues quickly, easily and cost-effectively.”

“The eePulse program is a real-time measurement of an organization’s mindset and awareness,” says Anthony T. Meola, Saxon CEO. “Together with financial and productivity metrics, it completes the picture for a CEO of how results are viewed, providing insight to quality, sustainability and momentum.”

To get your real-time, benchmarking data to improve productivity, employee motivation and job satisfaction, please visit <http://bit.ly/improveproductivity> or call 877-377-8573 now.

About eePulse, Inc.

eePulse, Inc., www.eepulse.com, delivers technology and research consulting services that support Data and Dialogue Driven Leadership™ processes and the first and only real-time employee engagement benchmarking survey. Organizations can immediately solve problems, improve productivity, employee motivation and performance, and pursue opportunities today to increase revenues. The complete Measurecom product suite includes Pulse surveys, Pulse Reports, Communicate-back tools, Issue tracking, Action taking module, Proprietary metrics such as Energy Pulse, ChangeStep Pulse, Business Drivers Diagnostics, and ROI analysis and reporting. For additional information, please call 877-377-8573 or visit www.eepulse.com.

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