



IHRIM and eePulse Join Forces to Take the Pulse of IHRIM Members

We are joining with eePulse, Inc. to utilize their revolutionary new process called **Measurecom™**.

Measurecom™ uniquely combines measurement and communications using a web-based tool that gives managers and participants weekly data on the energy level of their workforce. The process is being used by cutting edge human resource professionals at companies such as: Brio Technology, General Electric, Honeywell, Amazon.com and Inktomi.

At IHRIM we are tailoring the tool to take the 'pulse' of our members. We will start with a post-conference survey that you will receive in a few weeks, and follow-up with quarterly surveys to track trend data and respond to issues as they arise. The results will be available to all members so that we can learn from each other.

To learn more about IHRIM, go to www.ihrim.org or call 312.321.5141

To learn more about eePulse, Inc., visit www.eepulse.com or call 734.996.2321

We are using this cutting edge technology, backed by over 15 years of organizational research, to make IHRIM and its members more successful.