



Center for Effective Organizations

Creating effective organizations through people and knowledge

CEO brings over 30 years of experience in helping companies build more effective organizations. We have a team of world-renowned researchers and consultants working on subjects ranging from human resource management to leadership development to sustainability.

CEO distinguishes itself from other applied research centers and consulting organizations by partnering with organizations to rigorously assess the relevant and strategic issues facing them, applying proven interventions guided by that assessment, and evaluating the effectiveness of the engagement.

To learn more, contact

Lacey Leone McLaughlin
Director of Executive Education and External Relations
lacey.leone@marshall.usc.edu
+1 213-740-9814

Beth Harrington
Program Manager for Executive Education and External Relations
beth.harrington@marshall.usc.edu
+1 213-740-4468

Center for Effective Organizations
Marshall School of Business
University of Southern California
Los Angeles, CA 90089-0871
+1 213-740-9814
<http://ceo.usc.edu>

eePulse
<http://www.eepulse.com>



Join the Center for Effective Organizations at the Marshall School of Business, USC
- along with sponsors Corning, Mattel and eePulse -
in leading the transformation of diversity & inclusion Employee Resource Networks (ERNs)

Employee Resource Network Leadership Summit

February 8-9, 2012

Hosted at Mattel Corporation, Los Angeles, CA

**Data-Driven Learning,
Action Research,
Peer Mentoring,
Social Networking, and
Transformational Leadership**



You are invited to attend the upcoming ERN Leadership Summit!



The ERN Leadership Summit is designed to:

- Develop ERN leaders as business leaders.
- Expose participants to new ideas and processes used by successful ERNs, and promote shared learning.
- Support ERN members in better utilizing analytics for data-driven decision-making and leadership.
- Promote understanding about ways to reduce identity conflict in the workplace and use diversity & inclusion best practices as a means of encouraging employees to bring all of themselves to work.
- Share how organizations are globalizing their ERNs, including action steps, challenges, and strategies for overcoming barriers.
- Help ERN leaders work on their own ERN plans, and incorporate new ideas for improvement and implementation.

How the ERN Leadership Summit works:

- Participating companies will complete a survey of all their ERN members, including conference participants and non-participants.
- Data from the survey will be analyzed, shared, and used at the Leadership Summit to drive action taking.
- Companies will be able to compare their own data with benchmark results from all participating companies.
- Time will be spent discussing how to best share the survey findings with others, and how to engage ERN members in data analysis and action planning to drive improved results.
- Participants will work in company-intact teams, as well as in peer teams representing multiple companies, to maximize peer coaching and learning.
- As a special feature, Center for Effective Organizations faculty will deliver insights and lessons on leadership that will maximize the effectiveness of ERN leaders.
- Ongoing networking will take place virtually post-summit.

2012 Employee Resource Network Leadership Summit

February 8-9, 2012
Hosted at Mattel Corporation
Los Angeles, California

Register Now!

Please register in teams of 10 participants maximum.*

Sponsor companies:
\$6500 per organization + \$300 per participant

Non-Sponsor companies:
\$7500 per organization + \$395 per participant

Fees include materials, surveys, reports for each ERN, conference costs, and all materials

To register online, please use this link:

http://ceo.usc.edu/seminar/employee_resource_network_lear.html

**Should you wish to bring a larger team, please contact:
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Program Manager for Executive Education and External Relations
beth.harrington@marshall.usc.edu
+1 213-740-4468*

