



WINNERS ANNOUNCED FOR LEADERSHIP PRACTICES COMPETITION

Contact: Kelly Welbourne
info@eepulse.com
Phone: (734)-429-4400
Fax: (734)-429-4404

1705 Woodland Drive
Suite 101
Saline, MI 48176
www.eepulse.com

FOR IMMEDIATE PRESS RELEASE

ANN ARBOR, MI. - March 7, 2012 - eePulse, Inc. (www.eepulse.com), the human resources management (HRM) consulting and technology firm, recently announced the winners of the Most Effective Leadership Practices Competition (MELP) at 2012 TLNT Transform conference on February 28th. The competition recognized leaders and managers who have implemented innovative and motivating ways of managing their teams every day. The competition was supported by partnerships with CEO (The Center for Effective Organizations), TLNT, and the Incentive Research Foundation.

THE MELP COMPETITION

The purpose of the competition is to annually identify and share effective leadership practices. The competition celebrates innovation and bold action from leaders and managers in for-profit and not-for-profit organizations. The leaders were gathered by a peer or self-nominated process. They represented various areas, including established organizations, volunteer groups, and community associations.

The competition process included a survey with each of the leader's team members, which assessed their ratings of how the leader's practices affected their current energy, leadership confidence, Valour and workplace direction. The leaders were also interviewed and asked to describe themselves, the environment they work in and their leadership practices. Members of eePulse calculated the survey results and reviewed the details gathered in the interviews to generate nominee scorecards.

After assembling the overall results, 8 winners were selected.

The 2012 contest winners are:

- Robert J. Remenar- Nexteer Automotive- Winner of the CEO/President Category
- Phillip Potloff- Edmunds.com- Winner of the C-Level Category
- James W. Miller- Nexteer Automotive- Winner of the Director Level Category
- Patricia Hill- NISC- Winner of the Senior HR Executive Level Category
- Carol Walewski- Yazaki North America- Winner of the First Line Manager Category
- Steve Spicer- Nexteer Automotive- Winner of the Leader in a Non-Management Role Category
- Melissa Van Dyke- The Incentive Research Foundation- Co-Winner of the Non-Profit Category
- Hillary Simmet- The March of Dimes- Co-Winner of the Non-Profit Category

About eePulse, Inc.

eePulse is a human resource management (HRM) and leadership consulting and technology firm in the business of transforming traditionally slow HR tools and processes into fast, high impact systems. With over 15 years of experience with global clients, eePulse has teamed with customers to improve organization performance and transform the HR, OD and internal communicator roles.

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For more information about the contest, please ask for Kelly Welbourne at 734-429-4400 or email info@eepulse.com.