

## Data and Dialogue Driven Leadership™

### *Proven Path to Success for New Leaders*

If you are new in a senior executive position, you quickly need to resolve the following challenges in order to succeed and drive results for your new organization:

- Assess the quality of the management team that reports to you; learn what business opportunities or problems they face so that you can coach them to success.
- Understand the key challenges within the company or department that you lead.
- Gain the respect and trust of the people who report to you directly and indirectly.
- Listen and learn quickly.
- Create high quality dialogue with your direct reports and others in the firm.
- Build a team.
- Drive long-lasting wins and success.

These goals can be achieved in a number of ways, but traditional methods of learning through one-on-one dialogue, through focus groups, and via other methods of communicating take so much time that it delays the new leader's success.

eePulse has built a web-based leadership technology solution that “powers” Data and Dialogue Driven Leadership. Data drives dialogue that then leads to action, and action drives real-time results.

The eePulse process allows you to immediately get a view of the organization you lead by using a confidential and anonymous Pulse Dialogue™ process to cut through the months of agonizing data collection that you would normally need to do manually. The eePulse system allows you to create dialogue with your management team, employees, customers, investors, suppliers, partners, and other key stakeholders who are critical to your success. The process can be used by the new leader directly or in conjunction with the new leader's coach or internal / external consulting teams.

#### ***For new leaders, we suggest:***

- Weekly Pulse Dialogues for the first 3 months; includes predictive metrics and trending.
- New leader uses eePulse's 5-step implementation process to quickly focus in on actions that drive success.
- For first 3 months, new leader clearly “owns” the process, but after 3 months, management team becomes more actively engaged in running the dialogues and process.
- After first month you will have at least 3 “wins” – these need to be advertised to the stakeholder population to help build enthusiasm and confidence.
- eePulse team will do all the work needed for success; this makes the amount of time required by the new leader minimal. The new leader saves time by using a very efficient and fast process.

***Start with a 3-month New Leader Program today.*** You can use the eePulse Leadership process with up to 500 employees for a flat fee of \$35,000. This includes weekly and monthly briefings by the research consulting team at eePulse and customized implementation. It includes all the technology and services you need to be successful.

Call today to learn more: 1-877-DR PULSE (1-877-377-8573)  
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