

What if YOU could?

- ✓ Keep your team ahead of the competition?
- ✓ Help your team members by sharing teaching and learning?
- ✓ Gain insights from a global network of leaders and managers?
- ✓ Engage your team members in learning using real-time benchmark data?
- ✓ Work directly with a trained data coach who can help you develop shared leadership learning skills?
- ✓ Do all of this for a low membership fee?

Partners in learning: Center for Effective Organizations at USC, the Conference Board, eePulse and IMD.



for more information call
1-877-DR PULSE
(1-877-377-8573)

or write to info@eepulse.com
www.eepulse.com



NEW PLATINUM LEADERSHIP PULSE*

Leadership and Management Development

Focused on Today's Challenges

Using Real-time Benchmarking Tools to Drive Positive Change and Learning

The new Platinum Leadership Pulse blends the best of virtual learning, real-time benchmarking on key HR capital metrics, data coaching to help teams take action with data, and thought leadership from our network of thought leaders.

- Managers of teams work with a personal data coach to improve where needed
- Managers and teams engage in interactive dialogue about their own data
- Leaders work with managers and share learning based on today's business challenges
- Leaders, manager and team members work together to drive positive change
- Benchmark within your industry, using real-time benchmarking
- Mentor with teams outside your industry for focused and immediate learning
- Use a new approach to learning that fits the needs of today's managers

NEW Platinum Leadership Team Pulse offers the best learning

For the price of attending a conference you can sign up for a one-year membership in the Platinum Leadership Team Pulse. You will work with your own data coach (professional coaches who understand how to use the leadership pulse data to drive continuous learning and improvement in your team), customize your benchmarking data, have access to a network of gurus in the leadership field, and more. Visit www.leadershippulse.com and click on the "Platinum" link at the top to learn more.

* See reverse side for offering details

NEW Platinum Leadership Team Pulse offers the best learning

When you join the Platinum Leadership Team Pulse, your team receives an initial pulse survey to diagnose your team's energy and strength. The diagnostic tool, with benchmarking, is used to drive the first dialogue and learning session with the team leader and data coach. After the initial session, the team leader works directly with the coach on each of the leadership pulse dialogues (our word for survey). The coach helps the team leader understand the data, works with the materials provided to the team leader, and focuses on using the data to drive interactive dialogues with team members. The coach customizes the process during the year, gets to know your team, and helps the team reach out to other leaders and teams around the world who can provide additional benchmarking and learning.

DATA COACHING CUSTOMIZED TO MEET YOUR NEEDS

- One-on-one coaching time for the team leader.
- Base membership fee provides coaching focused on the initial diagnostics run for your team and then for each leadership pulse dialogue (survey) conducted for the next 12 months (run every 2 to 3 months).
- Coaching helps you create a shared learning environment, with team members helping each other learn through application of the data and benchmarking to their own team and organization.
- Work to create best practices, share them, learn from them, and develop 'next practices'. As a platinum team leader, you will have access to case studies and best practices shared by other teams (from around the world).
- Annual learning review of your data and results.
- Work with the leadership pulse membership to share successes by being a case study company.
- Learn to be a data coach and teach other teams.

SUPPLEMENTAL REPORTING AND LEARNING TOOLS

- Include up to 100 members of your team for the platinum base membership.
- Upon joining, your team will receive an energy and team diagnostics report and debrief (on-line reports and debrief by your coach).
- Work with an eePulse client solutions manager to customize your online reports.
- Team leader gets access to group level on-line reports within days after each dialogue closes.
- Every team member receives personal on-line reports.
- Additional benchmarking provided (other than industry, such as by firm performance, job level, firm size, etc.).
- Team members have access to an event log (personal journal for all team members)
- Your team uses the action taking technology, making it easy to share actions and results.
- Custom "meeting in the box" presentation for you to use with your team.

INVITATIONS TO PLATINUM ONLY LEARNING EVENTS

- Regional meetings for platinum team members.
- Annual reports of overall learning.
- Case studies from your peers.
- Webinar series for the platinum team members.
- Participation in the upcoming competition to discover leadership "next practices".

Go to www.leadershippulse.com to learn more and to sign up today.

Write to info@eepulse.com to request a demo and get pricing information.

Call +1-877-377-8573.

The first 100 teams take advantage of a 25% discount.

Coming soon: Leadership Fellows program, for advanced learning and higher involvement in shaping the learning experience.

Ask about the benefit of corporate programs for organizations that enroll 5 or more teams.