



FOR IMMEDIATE RELEASE

Human Resources Management Consultancy, eePulse, Hires John York as CTO to Lead Efforts to Continue Development in Fast HRM™

Agile software development specialist to lead Fast HRM technology team at www.eepulse.com

SALINE, Mich. – July 14, 2010 – Today, eePulse, Inc., the human resources management (HRM) consulting and technology firm at www.eepulse.com, announced the addition of John York as Chief Technology Officer.

“After an exhaustive search and numerous interviews, we chose John as our CTO due to his prior success in building teams, innovative approach to technology, experience in agile programming and the insights he has into our core innovative processes in the area of Fast HRM,” states Theresa Welbourne, Ph.D., eePulse Founder, President and CEO and Research Professor with the Center for Effective Organizations, University of Southern California. “As our CTO, John will focus on continuing to build a platform that delivers high value solutions to clients who want to drive business growth, increase revenue, improve productivity and employee relations, and better manage change.”

eePulse helps the human resources management group focus on strategic business by enabling Fast HRM™. By improving the speed at which HRM helps leaders, managers and all employees deliver business results; the HR function is becoming more strategic and building higher value.



eePulse delivers Fast HRM tools and processes via consulting work, innovative research, and/or the Measurecom™ (measurement and communications) SaaS technology platform.

Specializing in technical leadership, Agile software development, Java, Linux, and Ruby on Rails, John has significant experience in leadership positions at Ithaka, Jstor, CareerSite, and others.

“eePulse is on the cutting edge of fast human resources that can improve employee relations, leadership training, employee engagement and overall success for all kinds of organizations,” states John York. “By accepting this position, I have the unique opportunity to transform human resource management tools and processes into fast, high-impact systems that will help small businesses and large corporations save time, money and effort.”

Want to know more about Fast Human Resource Management and employee relations metrics to help with employee relations, productivity, revenue growth and employee engagement? Learn more at www.eepulse.com or call +1-877-377-8573 now.

About eePulse, Inc.

eePulse™ is a human resource management (HRM) and leadership consulting and software firm in the business of transforming traditionally slow HRM tools and processes into fast, agile and high impact systems. Speeding up core HR processes is done through two channels. The first is implementation of eePulse’s proprietary software as a service (SaaS) suite of products (Measurecom™, measurement and communication). The second is improving process with the Data and Dialogue Driven Leadership™ methodology. With over 14 years of experience with global clients, eePulse has teamed with customers to improve organization performance with documented results of up to a 2,000% return on investment in only 10 months of using the Fast HRM tools. eePulse also powers the Leadership Pulse, which is the first and only real-time management benchmarking and learning process (www.leadershippulse.com). For additional information, please call 877-377-8573 or visit www.eepulse.com.

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