

# Technology

Developed with standard Java and XML-design patterns, Measurecom™ (Measurement + Communication), a Web-based, relationship management tool, powers the eePulse solution. Measurecom provides managers with frequent (weekly, bi-weekly, monthly) reports generated from Pulse surveys (short, easy-to-use) that are sent to the people important to that manager.

## Measurecom - Measurement

Our unique technology stores data differently than traditional survey tools. The result is that immediately after you conduct a survey, every manager who needs a report gets a customized report. That means action can occur immediately – no waiting for extra reports or charges for additional reports. For the first time ever, the survey administrator is a success because everyone (including survey respondents) who needs data gets it right away!

Measurecom allows you to:

- ➔ Receive reports for the overall company:
  - By department
  - By location
  - By project and more
- ➔ Supplement the frequent process with larger surveys, such as your annual survey, at no additional fee (for those clients with an annual contract).
- ➔ Deliver results to company managers who need their own customized reports as soon as a survey closes.
- ➔ Use Measurecom to assess trends, discover problematic areas and solve concerns immediately.

## Measurecom – Communication

Measurecom provides fast communication with the people important to the success of your organization.

- ➔ Reply to groups of Pulse survey respondents with comments and copies of reports (if desired).
- ➔ Take advantage of the “Instant Focus Group” function that provides dialogue and feedback directly to individual respondents.
- ➔ Respond immediately to the concerns and suggestions of employees, customers, partners, and suppliers.

**All of this is available with an application service provider software system.**

### That means:

- ➔ There is no hardware or software to install.
- ➔ The process is fast, easy-to-use and implemented quickly.