



## The eePulse Solution

The eePulse solution combines research, technology (our Measurecom™ survey/reporting software) and service to help you obtain frequent information and strengthen your relationships with the people who are key to your success. Our relationship management tools help you:

- Make better business decisions (improve bottom-line performance)
- Identify problems immediately (leads to action and solutions that improve productivity)
- Energize the people with whom you work (more engagement, productivity, or sales)

➔ Key components of the eePulse solution include:

- **Technology**

Readable reports, generated from short, easy-to-use Pulse surveys, are immediately and simultaneously sent to the specific people who can act on the data (e.g. managers, account executives, HR staff, and more).

- **Research**

Receive customized research on key drivers of individual, department and firm performance. Utilize our proprietary metrics and processes that are based on over 16 years of academic research.

- **Service**

Fast and simple implementation process results in action and bottom-line returns immediately. Receive help on a weekly basis to understand results, craft communications and implement actions to meet your specific needs.

### How The eePulse Solution Can Help You

- ➔ Reduce the time employees are away from their regular duties for unnecessary meetings, focus groups and traditional surveys.
- ➔ Receive data tailored to each department so managers “take ownership” of problems and are proactive in implementing solutions.
- ➔ Give employees an anonymous way to report suggestions, problems, customer service and quality issues, successes, department activities, security information, etc.
- ➔ Decrease turnover rates, improve the workplace, evaluate trends (both short and long term) and discover critical information from employees, customers and vendors.
- ➔ View data at any level of the organization (functional, departmental, location, salary grade, or any other demographic).
- ➔ Track internal and external customer problems, issues and solutions, and respond to them immediately.
- ➔ Receive quality, Web-based performance, the highest level of security, and be up and running in days or weeks. View standardized and ad-hoc reports easily online.
- ➔ Discover external customer needs, act and increase sales.

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