

Success Stories

"eePulse's solution has given eGM a unique relationship management tool that allows us to communicate with our employees and react to issues, suggestions and concerns immediately. Measurecom™ has been valuable in helping us improve the workplace environment and employee satisfaction. It is a must-have success tool for innovative businesses that want to move ahead quickly and effectively."

**Karen DeCuir-DiNicola, Manager, Diversity Initiatives
General Motors**

"eePulse's Measurecom™ solution and expertise provides us with powerful feedback to effectively meet the needs of our internal and external customers. Employees feel comfortable using the confidential Measurecom e-mail solution, and we are finding we discover important issues before they become problematic, and we are communicating with our workforce in real-time. InterFirst's goal is to provide total customer satisfaction, and eePulse's solution gives us the accurate data we need to immediately react to critical changes, current trends and our customers' needs, helping us make our customer partners more successful."

**Bev Wender, Senior Vice President, Central Group Sales
InterFirst Wholesale Mortgage Lending, A Division of ABN AMRO Mortgage Group, Inc.**

"I believe that the eePulse tool keeps the channels of communication open between management and its employees. This gives us real-time information as to what employee issues are and the ability to react in a timely way."

**Ron Millar, President
MSC Engineered Materials and Solutions Group**

"The ability to collect people data in a real-time fashion has saved NMH at least several hundred thousand dollars this year alone. There are real costs to our hospital when my team conducts their own focus groups and takes employees out of their jobs for such events. Focus groups have helped us immensely in the past, but they simply can't be done in a way that is both timely and representative of the entire employee population. eePulse eliminates the need for us to expend those staff hours and costs."

**Dean Manheimer, Senior Vice President, Human Resources
Northwestern Memorial Hospital**

"The eePulse solution is an innovative tool. The eePulse team works closely with us to meet our specific needs and is dedicated to making our organization a success!"

**Kate Aiken, Vice President, Human Resources
Oxygen Media**

"We use eePulse's solution to track progress in levels of commitment as we transform our business and as a learning and growth measure on our balance scorecard. eePulse's solution is fast, accurate and easy. It provides a real-time snapshot of what's going on in different levels of the organization and how energized people are feeling. With high response rates, this tool is helping us better pace our transition process. I really appreciate the flexibility and innovativeness of eePulse in making their solution meet our needs."

**Geri Richmond, Change Leader, Transition Team
R.R. Donnelley Print Solutions**

"We are using eePulse's solution and manager response feature to obtain useful employee feedback and evaluate comments effectively. Due to the responses and information we've received from the surveys, our managers have been able to communicate better and establish working teams to correct problems, address misconceptions and deal with specific issues. We've been able to identify some squeaky wheels and important trends that enable us to be proactive instead of reactive. In the future, we plan to use eePulse's Measurecom™ to pose questions to the staff regarding the direction they'd like to go in the future as an organization."

Joe E., U.S. Government

"The eePulse solution provides a way to stay in contact with multiple levels within an organization, look at performance levels over time and help managers manage more effectively. The Pulse opens dialogue, allows us to identify what the real needs are within various employee groups quickly and lets us manage both details and the big picture. This flexible and targeted solution lends itself to a business process review format that saves time helps reduce turnover and increases management credibility. We are going to continue to need eePulse as we move forward and experience cycles of change."

Ron R., Government Contracting Organization

**905 W. Eisenhower Circle, Suite. #110
Ann Arbor, MI 48103
734-996-2321
Fax: 734-996-2388
www.eepulse.com**