

## Melissa Van Dyke President



Melissa Van Dyke is President of the Incentive Research Foundation, the only non-profit solely dedicated to broad-based research on rewards and motivation in the workplace. As President, Melissa has responsibility for all day-to-day operational, financial and marketing aspects of the organization. Van Dyke came to the IRF from her position as Managing Consultant of the Employee Engagement Practice at Maritz Inc. Prior to this, Van Dyke held leadership positions in Solution Management, Product Development and Business Technology Solution Management at Maritz.

Van Dyke was selected as Incentive magazine's 2007 "Rising Star in the Incentive Industry" and co-authored the chapter on "Nonmonetary Awards: Experiential, Tangible, and Cash Equivalent Awards" in the fifth edition of the Compensation Handbook. Before joining Maritz, Van Dyke worked as a Senior Business Process and Technology Consultant for Ernst & Young LLP.